

**FACT SHEET** 

# **Affinix**®



# **Talent Technology on Your Terms**

Your talent needs are unique. Your talent technology should be too.

Meet Affinix®, PeopleScout's proprietary total talent suite of Al-powered tools, uniting applicant tracking, candidate relationship management, recruitment marketing, digital interviewing and talent analytics into one seamless platform.

Affinix blends digital efficiency with human expertise to create personalized experiences

for both candidates and hiring managers. From sourcing to onboarding, from automation to analytics, we provide unmatched visibility into the recruitment process enhanced by predictive capabilities.

With flexible deployment options and the ability to pick and choose specific modules, we're putting talent tech back on your terms. Enhance your existing tech ecosystem and customize your recruitment process to meet your unique needs.

## Improve hire quality. Accelerate recruitment timelines. Lower costs.

# Applicant Tracking System (ATS)

By combining recruitment process automation with digital experience, Affinix ATS puts the candidate in the driver's seat. They self-progress in a matter of taps or clicks, reducing hiring manager workload and lowering hiring time so you can secure top talent before your competitors.

#### Candidate Relationship Management (CRM)

Accelerate your connection with candidates with Affinix CRM. Supercharge your hiring pipeline with a drag-and-drop career site builder, Al talent sourcing and matching from over 1.3 billion candidate profiles, dynamic talent pools, automated SMS/text and email campaigns and more.

# Digital Interview Management

Say goodbye to endless admin, and hello to a frictionless, intelligent recruitment experience. Affinix lets candidates self-schedule text or live interviews, or record video interviews. Intelligent automation slashes recruitment times and reduces candidate drop-off.

#### **Analytics**

Transform recruitment data into confident hiring decisions with Affinix Analytics. Connect business intelligence, talent analytics, marketing intelligence and predictive modeling all in one dashboard. Understand how to meet your hiring targets. Get visibility into diversity data. Keep a clear, actionable view of your budget to maximize ROI.

# Flexible Deployment Options

#### **Accelerate**<sup>™</sup>

From setup to success in just two weeks, Accelerate delivers enterprise-grade recruitment power without the complexity. Our pre-connected, standalone, all-in-one Affinix suite transforms hiring headaches into hiring excellence no IT resources required. Because modern recruitment shouldn't mean mounting complexity, this option delivers a complete solution, ready when you are.



Parallel offers the full Affinix suite with the perfect flow of data from our secure AWS cloud to your ATS or HRIS system, sharing data precisely when and where you need it. Your data always remains accessible, protected by our ISO 27001 certification and global compliance standards. Implementation takes approximately eight weeks, with minimal IT touchpoints and maximum flexibility.

### **Enterprise**

Enterprise is our most customizable deployment option, seamlessly integrating the full Affinix suite with your existing HR tech ecosystem. Data flows in real time to keep your ATS or HRIS at the heart of operations while amplifying your existing investments. With our Enterprise deployment option, implementation is a journey of collaboration, taking approximately 12 weeks to perfect your unique vision.

### **Certified Secure**

Our ISO/IEC 27001:2022 certification isn't just a badge of honor—it's a sign of our unwavering commitment to protecting your data and processes in all regions. While threats evolve, we adapt. From GDPR to CCPA, we navigate the complex world of privacy regulations, so you can focus on what matters: connecting with talent.



# Why Affinix?

#### **Built for Talent**

Built from the ground up by our in-house developers, Affinix has been the foundation of recruitment success for hundreds of SaaS clients for decades. Your challenges shape our roadmap. Your feedback fuels our innovation. That's technology that evolves with you.

#### The Power of One

Why juggle multiple vendors when you can deploy one seamless solution? Affinix brings your entire recruitment journey together into one ecosystem—from open req to onboarding. With one comprehensive suite, you take advantage of economies of scale and eliminate contract chaos.

#### **A Better Experience**

From first click to final handshake, Affinix creates a candidate experience that blends digital efficiency with human expertise. More precise candidate matching and a smoother interview experience helps you build lasting connections that improve early-stage retention and nurture your most valuable talent.

