FACT SHEET

Affinix™

Affinix™ is a mobile-first, cloud-based platform that creates a consumer-like candidate experience and streamlines the recruiting process through intelligent automation. Affinix brings together ATS, candidate relationship management (CRM) systems, artificial intelligence, machine learning, digital marketing, predictive analytics and digital interviewing, providing a seamless experience for candidates, rapidly supplying a qualified talent pool to hiring leaders, and driving efficiencies through innovation.

PeopleScout has a commitment to innovation. Our Affinix platform evolves and grows with updates on a quarterly basis. The flexible design of the technology allows us to take advantage of new innovations as they come to market. Our research on the complex field of talent technology benefits our clients by providing new functionality and improved productivity. PeopleScout equips our client partners with cutting-edge tools that bolster their recruitment strategy and workflow.

Accolades

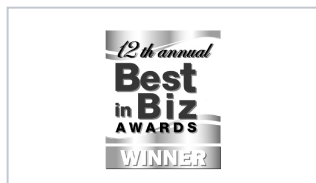Best Analytics, Measurement, and Business Impact Solution

Cornerstone of On-Demand Talent Technology

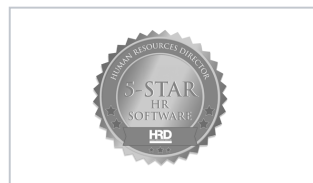Best Advance in Predictive Analytics & Best Advance in AI for Business Impact

Achievement in Product Innovation

Most Innovative Product Feature of the Year -Enterprise Category

Artificial Intelligence/Machine Learning Solution - Business Technology

5-Star HR Software

SOC 2 TYPE 2 Security Certified

Affinix Features

AI Sourcing

Affinix AI sourcing is an industry-leading artificial intelligence sourcing tool that provides quality passive candidates and contact information for every requisition posted on your behalf, adding value to any client's hiring process by increasing the potential applicants for a job. Affinix AI Sourcing provides our clients with access to millions of passive candidates.

Enchanced CRM

Affinix CRM is an efficient way to communicate with thousands of candidates and provide enhanced candidate care. It allows our team to strategically align candidates and create talent pools to optimize the candidate flow. Affinix CRM can also create talent pools based on geographies, level of interest and types of skills. The CRM creates the consumer-like candidate experience your employer brand deserves through custom landing pages and careers sites reinforcing your EVP. It also includes an event management tool to support specific recruiting goals and strategies.

Quick Apply

Affinix CRM features a Quick Apply process that streamlines the application process and improves the candidate experience. The mobile-enabled Quick Apply process expedites candidates using text, digital and video interviewing, reducing time-to-apply, time-to-offer and time-to-accept while yielding improved fill rates, lower early-stage turnover and overall cost savings.

Digital Interview

Affinix Digital Interview complements your existing hiring process and can be set up in a matter of days. There are multiple options for virtual interviews that can be selected based on the candidate audience for each job family, including on-demand phone interviews, text interviews, video interviews, scheduling tools and automated candidate advancement tools to dramatically reduce time-to-hire and enhance the candidate experience.

Affinix ATS

Affinix ATS unlocks the productivity your recruitment team needs. Affinix ATS has the functionality for recruiters and hiring managers to open requisitions, manage the candidate selection and interview steps, and automate portions of the workflow. Affinix ATS manages active candidate tasks and activities as well as supports pipelines of passive talent, including personalized campaigns and expression of interest pages.

Supporting your Technology Stack

Affinix can work in tandem or with existing talent technologies such as an ATS or an HRIS through a bi-directional integration in order to create an optimal experience for candidates, hiring managers, and recruiters. Affinix can receive jobs and send back applicants or hires, as well as include data from various technologies to provide a full understanding of the talent lifecycle.

Affinix Analytics

PeopleScout provides reporting tools and data insights through Affinix Analytics. The data within this tool includes job seeker analytics and operational metrics to understand the end-to-end recruitment process. This provides a single source of truth about your recruitment process to drive data-driven business decisions and optimize the candidate experience in partnership with PeopleScout.

Data Privacy & Security

Affinix leverages world-class cloud-based security and encryption to protect client and candidate data. Our data and physical security align with the latest best practices and industry standards defined by the Center for Internet Security (CIS) Critical Security Controls and Level 1 Benchmarks. In addition, Affinix complies with all consumer privacy regulations including GDPR and CCPA.